

Candy & Snack TODAY

CATEGORY INTELLIGENCE FOR DECISION-MAKERS

Candy & Snack
TODAY BUYERS' MART

Easter



Keep an eye out for all shapes and sizes of bunnies, eggs and everything pastel as suppliers reveal their lines for Easter 2011.



CandyRific Offers M&M's Novelties

Easter Tins from CandyRific, LLC have lids embossed with Easter-themed M&M's characters and hold two 0.53 packs of M&M's. Each tin has a SRP of \$1.99 and packs in

12-ct displays that ship six per case.

Packing with a 0.53-ounce bag of M&M's, Easter Coin Banks feature M&M's characters in Easter-themed poses. They have a SRP of \$2.99 and ship six nine-ct displays per case.

Easter Sticker Stampers are topped with seasonally themed M&M's characters and include stamps and stickers. Each handle holds a 0.53-ounce pack of M&M's. With a SRP of \$2.99, they ship six 12-ct displays per case.

M&M's Candy Fans hold a 0.53-ounce pack of M&M's in the handle and feature an Easter-themed M&M's character on top as well as a child-safe fan. They have a SRP of \$3.99 and ship six 12-ct displays per case.